

STATE OF ALABAMA

COUNTY OF ETOWAH

CITY OF RAINBOW CITY, ALABAMA–COMMERCIAL DEVELOPMENT BOARD – July 14, 2020

The Commercial Development Board of the City of Rainbow City, Alabama met in a regular session at 4:30 P.M. The following people were present:

Present:  
Jeff Boyd, Chairman  
Dudley Parker  
Braydon Hawk  
Larry Keenum, Council Member  
Jim Ford  
Elizabeth Barnett

Absent:  
Bob Klein

Also present:  
Dana Rice, Attorney  
Joel Garmon, Building Official

1. Chairman Jeff Boyd declared a quorum of the Commercial Development Board was present. The meeting was called to order at 4:30 P.M. and the following business was transacted.
2. The minutes from June 9, 2020 were presented. Brayden Hawk made a motion to approve the minutes as presented. Dudley Parker seconded the motion. Motion carried unanimously.
3. Mr. Boyd said he spoke with Mack Butler and that Mack Butler, Joey Jones and Brett Lawley had purchased 8 acres of land on Hwy 77 across from Kid's Way. Mr. Boyd said that he was going to put them in contact with Retail Strategies.
4. Mr. Boyd asked if anyone was familiar with Economic Development Partnership of Alabama. He explained that they do startups and give money to people trying to start a business. Mr. Boyd said if anyone was interested in joining him in reaching out to the organization to learn more of what they had to offer. Jim Ford said that he would. Mr. Boyd encouraged everyone to check out their website.
5. Mr. Boyd stated that he did not have an update for Retail Strategies because our partner for Retail Strategies was on vacation this week.
6. Mr. Ford asked if we had a time frame on The Purple Onion. Mr. Boyd stated that the COVID situation had things on hold.
7. Joel Garmon asked if Retail Strategies was looking at the City's property around where the Mega Sports Complex was being built and along where the new road was being put in at. Mr. Boyd said yes, but most of their (Retail Strategies) focus was Rainbow Drive and Hwy 77 and off of it. Mr. Garmon said that the area where the Mega Sports Complex was being built would be a great place for Retail Strategies to look at putting in a hotel or some restaurants. Discussion followed.
8. The next meeting is scheduled for August 11, 2020 at 4:30 P.M.
9. There being no further business to be discussed, Elizabeth Barnett made a motion to adjourn. Jim Ford seconded the motion. Motion carried unanimously. Meeting adjourned at 5:05 PM

Respectfully submitted,

Heather Hill  
Recording Secretary,  
Commercial/Industrial Development Board