

**RAINBOW CITY**

**CONTROL MEASURE 1 - PUBLIC EDUCATION AND OUTREACH**

See Section 8.1 of the Annual Report and the SWMP

ACTIVITY NO.	STRATEGIES	2019-2020 IMPLEMENTATION STATUS	2020-2021 PROPOSED EFFORTS	SUPPORTING DOCUMENTATION	COMMENTS / CHANGES	PROPOSED CHANGES
1	<b>Storm Water Educational Material:</b> Distribute educational materials to the City Hall, Engineering Department, and the Public Library	The City placed educational materials at City owned buildings:  15 at the Library 15 at the City Hall  Materials were restocked quarterly	The City will distribute hardcopy educational materials available for the public at the Building Department and the Library.	Educational Materials and photos of their placement at the library and city hall are attached.  (See Document Set 1-1)		NO
2	<b>Storm Water Web Page:</b> Update the Storm Water web page on the Rainbow City website	The City maintained information on Storm Water Management on the web page. The Tables from the 2018-2019 Annual Report was added.  238 views were recorded for the webpage	The City will maintain the webpage by adding additional information such as articles, pictures, and links to the web page.	The Storm water web page, Building Department web page, Street Department web page, Nuisance Complaint Form and web site recorded hit information are attached.  (See Document Set 1-2)	<a href="http://www.rbcAlabama.com/stormwater-management/">http://www.rbcAlabama.com/stormwater-management/</a>	NO
3	<b>Annual Report and SWMPP Availability:</b> Provide the SWMPP and current Annual Report for public viewing on the City's website	The Control Measure Tables from the current Annual Report and the 2017 SWMPP are available for viewing on the City's website on the Storm water Management web page.  1826 views were recorded for the webpage.	The City will provide the current Annual Report and SWMPP for public viewing on the City's website.	The Storm water web page, Building Department web page, Street Department web page, Nuisance Complaint Form and web site recorded hit information are attached.  (See Document Set 1-2)	<a href="http://www.rbcAlabama.com/stormwater-management/">http://www.rbcAlabama.com/stormwater-management/</a>	NO
4	<b>Partnerships in Educational and Public Involvement Events:</b> Partner with Keep Etowah Beautiful, Clean Water Partnership of Alabama, and Alabama Power to distribute educational material and promote events	The City participated and/or contributed monetarily in the following events that were held: <b>Renew our Rivers, Water Festival, and one community cleanup day</b>	The City will continue partnership efforts and participation in community events.	See Activities 4a, 4b, and 6.		NO
4a	<b>Partnerships in Educational and Public Involvement Events:</b> Rainbow City Cleanup Day - target primary watersheds and secondary waterways to the Coosa River by prioritizing the collection of any litter or trash that is in the vicinity of a major or minor stream.	<b>April 27, 2019</b>  City provided bags for cleanup 55 volunteers participated and collected 473 bags of trash  City promoted/advertised the cleanup on the website and with the digital sign and flyers placed at public places like community center, library, and recreational fields. The City promoted this event in the City Council Meeting on April 22, 2019.  Lunch was provided to the volunteers.	The City will continue partnership efforts and participation in community events.	The webpage advertisement, photo of the digital sign, advertising flyer, Council minutes, and summary of event are attached.  (See Document Set 1-3)	The City disposed of the collected debris and garbage at the landfill (EC Waste, Three Corners Landfill)	NO

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4b	<p><b>Partnerships in Educational and Public Involvement Events:</b> Renew Our Rivers</p>	<p><b>October 29 - November 2, 2019</b></p> <p>City provided bags for cleanup 8 City employees collected 18 bags of trash</p> <p>City promoted/advertised the cleanup with the digital sign. The City promoted this event in the City Council Meeting.</p> <p>8 Volunteers</p>	<p>The City will continue partnership efforts and participation in community events.</p>	<p>Photos of the digital sign, agenda meetings, and total documentation are attached.</p> <p>(See Document Set 1-4)</p>	<p>The City disposed of the collected debris and garbage at the landfill (EC Waste, Three Corners Landfill)</p>	NO
5	<p><b>Water Quality Awareness Week:</b> Promote an annual <i>Water Quality Awareness Week</i> through City resources</p>	<p>The City promoted Water Quality Awareness Week in <b>June 10-14, 2019.</b></p> <p>An event was not associated with the week.</p> <p>This week was promoted in the City Council Meeting on June 10, 2019 and advertised on the digital sign.</p>	<p>The City will promote the 2020 <i>Water Quality Awareness Week.</i></p>	<p>Photo of the digital sign and Council minutes area attached.</p> <p>(See Document Set 1-5)</p>		NO
6	<p><b>Etowah County Water Festival:</b> Annually promote and participate in an annual <i>Etowah County Water Festival</i></p>	<p>The City participated in and provided funding for the 2019 <i>Etowah County Water Festival</i> which was held on <b>December 6, 2019.</b></p> <p>Joel Garmon volunteered as a bus parking attendant. The City promoted/advertised the event using the electronic sign. The event was also promoted during the City Council Meeting.</p>	<p>The City will promote and participate in the 2020 <i>Etowah County Water Festival.</i></p>	<p>Council Meeting minutes, Photo of the digital sign, Sponsorship Form, and Volunteer Form.</p> <p>(See Document Set 1-6)</p>		NO
7	<p><b>Gadsden - Etowah MS4 Steering Committee Meetings:</b> Coordinate and/or participate in meetings as a Storm Water Steering Committee for entity updates, networking and coordination of activities and BMP strategies</p>	<p>Wiley McLain and Joel Garmon attended the meeting on <b>September 25, 2019.</b></p>	<p>An annual meeting will be held in 2020-2021 reporting period.</p>	<p>Agenda and attendance records for the meeting is attached.</p> <p>(See Document Set 1-7)</p>		NO
8	<p><b>Educational Materials on Construction Site Storm Water Impacts:</b> Provide educational materials on storm water impacts from construction site runoff to individuals requesting building/development permits</p>	<p>0 permits were issued</p> <p>The pamphlet was provided to approximately 0 permittees</p>	<p>The City will provide the pamphlet to individuals requesting building/development permits.</p>	<p>The pamphlet is attached.</p> <p>(See Document Set 1-1)</p>	<p>As the City continues to receive repeat permittees, they will consider updating the pamphlet with new information.</p>	NO

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9	<b>Educational Materials on Low Impact / Green Development:</b> Provide pre-printed educational materials on green infrastructure alternatives to individuals requesting building/development permits	0 permits were issued in the reporting period 0 projects incorporated green techniques	The City will continue to provide educational materials on green infrastructure to permittees	The pamphlet is attached.  (See Document Set 1-8)	Engineering Department is directing developers to use the pamphlet as a guideline.	NO
10	<b>Public Reporting and Tracking System:</b> Provide a contact number on the City's Storm Water Management webpage for the public to provide input on the development, revision, and implementation of the SWMPP	0 inquiries received by webpage several inquiries received by phone	The City will publicize the reporting number on the City's website and track received reports and the City's responses to the received reports. The City will evaluate the current public reporting and tracking methods.	The Storm water web page and complaint form are attached.  (See Document Set 1-2)	The Storm water web page states, "For questions about the City of Rainbow City Storm-water Management Program and its implementation or to report a non-compliant construction site, illicit discharge (including spills or illegal dumping), impaired waterways, or any possible violation of ordinances relating to storm water pollution please contact the Rainbow City & Utilities Board Engineering Department at 256-413-1240."	NO
11	<b>Additional Strategy:</b> Participation in Public Meetings related to construction, non-point source, or storm water issues.	Mr. Joel Garmon attended a seminar from Alabama Storm water Association on August 15, 2019 on "Post-Construction Storm Water Management: Getting Started and Sustaining Success"	<b>COMPLETED</b>	The conference agenda and attendance sign in sheet are attached.  (See Document Set 1-9)		NO
12	<b>Additional Strategy:</b> Brush Pickup - Perform brush, pruned limbs, bagged leaves, grass clippings, and pine straw pickup throughout the year on a monthly basis	Roads were prioritized by doing a quarter section of the City each week  The City made an average of 36 hauls per month to the landfill during the reporting period.	<b>COMPLETED</b>	Advertisement on Street Department webpage, photo of brush in dump truck, and disposal invoice are attached.  (See Document Sets 1-2 and 5-8)	The place of disposal charges by loads and not tons.	NO
13	<b>Additional Strategy:</b> Litter Cleanup Throughout the City	Inmates crews were used to pick up litter throughout the City. Trash was collected by the Etowah Co Sheriff's dept.	<b>COMPLETED</b>		The sheriff department does not itemize this work for documentation.	NO
14	<b>Additional Strategy:</b> Large item pickup throughout the City	The City collected large items from residents as needed. Roads are prioritized by doing a quarter section of the City each week.	<b>COMPLETED</b>	Advertisement on Street Department webpage, photo of dump truck used for hauling, and disposal invoice are attached.  (See Document Sets 1-2 and 5-8)		NO
15	<b>Additional Strategy:</b> Council Meetings	Storm water activities and information were announced at Council Meetings.	<b>COMPLETED</b>	The Council Meetings are attached.  (See Document Sets 1-3 and 1-5)		NO

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16	<b>Additional Strategy:</b> Digital Sign	The City used a digital sign to promote and advertise City sponsored storm water events including Clean up day, Groundwater Festival, and Renew Our Rivers	<b>COMPLETED</b>	A photo of the digital sign is attached.  (See Document Sets 1-3, 1-4, and 1-5)		NO
17	<b>Additional Strategy:</b> Recycling Program	The City maintained trailers at 18 locations throughout the City.	<b>COMPLETED</b>	Announcement on the City web page, photo of a trailer, and totals are attached.  (See Document Sets 1-2 and 5-9)	City collects cardboard, plastics, and paper  The City has signs on the trailers and advertises this with the digital sign.	NO
18	<b>Additional Strategy:</b> Participation in Public Meetings related to construction, non-point source, or storm water issues.	Mr. Joel Garmon attended Alabama Soil and Water Conservation Committee and Alabama Erosion and Sediment Control Partnership - Clear Water Alabama 2019 Field Site Visits on October 23-24, 2019	<b>COMPLETED</b>	The Certificate of Training sheets are attached.  (See Document Set 3-4)		NO